



9th Family Enterprise Research Conference

May 10th – 12th, 2013.

Viña del Mar, Chile

Hosted by



Universidad del Desarrollo

Universidad de Excelencia

2013 Conference Highlights

Theme: Closing the gap between emerging and developed economies

Pre-Conference Events:

- FERC 3rd Annual Family Business Doctoral Student Consortium
- Socio-cultural events
 - Casablanca Valley Wine Route
 - Sightseeing Valparaíso
- Welcoming cocktail Reception at National Maritime Museum
- Gala Dinner in a rotating restaurant with 360-degree views of Valparaíso.



Formal Events

- Panel Discussion “The Vision of Family Owned Business from Emerging Economies: Looking inside the box ” with distinguished family business owners from Latin America.
- Parallel Sessions in Spanish and English
- Opening Keynote Theme: Highlighting the role of Latin American research in family firms
- Two Poster Sessions
- Roundtables with Journal Editors.
- Academic Panel: The State of Ideas and Research in Latam Family Business
- Final Keynote Theme: Role of family firms for the economic landscape of Latin American

Submission Guidelines

- Extended abstracts (one to five pages)
- Blind reviewed
- Scholarly poster presentations
- Submission deadline
- Three Journal linkages in English, Spanish and Portuguese, in order to gather more research from different countries.
- FERC 2013 website & Call for papers

www.ferc2013.org



About Chile



- Chile is a long, narrow country that extends from the Andes Mountains to the Pacific Ocean.
- GDP 257,5 Bln USD, percapita USD15,000
- Producer of copper, wine, pulp and financial services.
- 30th most competitive country in the world and the first in Latin America.

About the Host

- Universidad del Desarrollo (UDD) was born 22 years ago, its the top five universities in Chile
- 13,000 undergraduates and 2,500 postgraduates from 24 majors that cover all areas of human knowledge.
- School of Business and Economics:
 - One of the best business schools in Latin America and the MBA program has been recognized as number 1 in the region for Entrepreneurship and Innovation



Conference Venue

- Sheraton Miramar Hotel & Convention Center, located at the main entrance to Viña del Mar, is a five-star international hotel



Before – After Conference: Where To Go?

- A World-Class Desert Destination:
 - The world's most arid desert and its salt flats, hot springs and geysers.
- At the End of the World:
 - Torres del Paine, Patagonia.
- Easter Island The Center of the World:
 - National Park and UNESCO World Heritage Site, pink sand beaches discover the Moai statues
- Chile Video promotional [here](#)





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