

JAVIER MONLLOR

DePaul University
Management Department
1 E. Jackson Blvd., DePaul Center 7000
Chicago, IL 60604

Tel. (205) 210-8684
E-mail: jmonll@gmail.com

EDUCATION

2004-2010 University of Illinois at Chicago
PhD in Business Administration – Marketing/Entrepreneurship

1994-2000 University of Puerto Rico at Mayagüez
Bachelor in Mechanical Engineering

EMPLOYMENT

2009 – present Assistant Professor – DePaul University
2004-2009 Research Associate – Institute for Entrepreneurial Studies
2003-2004 Owner – Monllor Logistics
2002-2004 Teaching Assistant – Univ. of Puerto Rico at Mayagüez
2000-2001 Process Engineer – Merck Sharp & Dohme

HONORS, GRANTS AND AWARDS – RESEARCH/SCHOLARSHIP

2016 Recipient of QIC Instructional Grant
2015 Recipient of URC Competitive Research Grant
2015 Recipient of GLE Teaching Grant
2013 DePaul University Faculty Advisor of the Year Award
2012 Recipient of Summer Research Grant
2008 Fellow, PSED 101 Kauffman Scholarship Recipient
2007 Fellow, AoM Entrepreneurship Division Doctoral Consortium
2007 Fellow, AMA Sheth Foundation Doctoral Consortium
2006 Fellow, Babson Entrepreneurship Conference Doctoral Consortium
2006 Fellow, 2nd Annual Social Entrepreneurship Research Conference
2004 Abraham Lincoln Fellowship, University of Illinois at Chicago

RESEARCH

Research Interests

Opportunity recognition, creativity, cognition, disaster entrepreneurship, entrepreneurial education, technology, design, prototyping, desktop manufacturing

Peer Reviewed Publications

Monllor, J., Murphy, P.J. (2016) “Natural Disasters, Entrepreneurship, and Creation after Destruction”, International Journal of Entrepreneurial Behavior & Research - accepted for publication

Hansen, D., Shrader, R. and Monllor, J. (2016) “Identifying the Elements of Entrepreneurial Opportunity: Recognizing What Scholars Are Really Examining”, International Journal of Entrepreneurship and Innovation, Vol. 17, No. 4, pp 240-255, doi: 10.1177/1465750316671471

Gundry, L., Ofstein, L., Monllor, J. (2016) "Entrepreneurial Team Creativity: Driving Innovation from Ideation to Implementation", *Journal of Enterprising Culture*, Vol. 24, No. 1, pp. 55-77, doi: 10.1142/s0218495816500035

Monllor, J., & Altay, N. (2016) "Discovering Opportunities in Necessity: The Inverse Creative Destruction Effect", *Journal of Small Business and Enterprise Development*, Vol. 23, No. 1 pp. 274-291, doi: 10.1108/jsbed-10-2014-0172

Hansen, D., Monllor, J., McMurchie, L. (2012) "Opportunity Development: An Exploratory Study of Ecopreneurs Using a Creativity Perspective", *Journal of Research in Marketing and Entrepreneurship*, Vol. 14, No. 1, 27-39, doi: 10.1108/14715201211246733

Hansen, D., Shrader, R. and Monllor, J. (2011) "Defragmenting Definitions of Entrepreneurial Opportunity", *Journal of Small Business Management*, Vol. 49, No. 2, 283-304, doi: 10.1111/j.1540-627x.2011.00325.x

Monllor, J. and Attaran S. (2008) "Opportunity Recognition of Social Entrepreneurs: An Application of the Creativity Model", *International Journal Entrepreneurship and Small Business*, Vol. 6, No. 1, pp. 54-67, doi: 10.1504/ijesb.2008.017389

Book Chapters

Hansen, D., Monllor, J. (2012) "Creativity and opportunities", *Encyclopedia of New Venture Management*, Marvel, M. (Ed.), pp. 96-98. Thousand Oaks, CA: SAGE Publications Ltd., doi: 10.4135/9781452218571.n37

Monllor, J. (2010), "Social Entrepreneurship: A Study on the Source and Discovery of Social Opportunities", pp 99-120 *Values and Opportunities in Social Entrepreneurship*, Palgrave and Macmillan, UK, 10.1057/9780230298026_6

Shrader, R., Monllor, J. & Shelton, L (2009), "Acquisition as a Growth Strategy for Young IPO Firms", Katz, J., Lumpkin, T. (Ed.), *Advances in Entrepreneurship, Firm Emergence and Growth*, Vol. 11, pp. 77-101, Emerald Group Publishing Limited, doi: 10.1108/s1074-7540(2009)0000011005

Working Papers

Gundry, L., Kickul, J., Monllor, J., (2017), "Incubator Experience and Entrepreneurial Self-Efficacy", preparing for submission to the journal *Management Teaching Review*

Monllor, J., Hall, A., (2017), "The impact of effectuation on the traditional marketing mix", preparing for submission to the *Journal of Research in Marketing and Entrepreneurship*

Monllor, J., (2017), "Do psychotics make the best entrepreneurs? A study of dopamine's possible effects on entrepreneurial opportunity recognition", preparing for journal submission

Monllor, J., (2017), "Effect of desktop manufacturing education on entrepreneurial self-efficacy and intentions", preparing for journal submission

Conference Proceedings

Basadur, T., Beuk, F., Monllor, J. (2010), "Regulatory fit: How individuals progress through the stages of the creative process", Academy of Management Proceedings

Hansen, D., Shrader, R., Monllor, J. (2009), "Composite Definitions Of Entrepreneurial Opportunity And Their Operationalizations: Toward A Typology", Frontiers of Entrepreneurship Research

Hills, G., Claes H., Hansen D. and Monllor, J. (2007), "Marketing/Entrepreneurship Interface: Revisited and Future Directions", The Entrepreneurship-Innovation-Marketing Interface, 2nd Symposium, Karlsruhe, Reinhold Wurth & Wolfgang Gaul (ed.), Vol. 12a, pp. 3-34

Monllor, J., Hansen, D., Sullivan, D. and Shaver, K. (2007) "Regulatory Focus, Opportunity Recognition and Creativity: An Experimental Investigation (Interactive Paper)," Frontiers of Entrepreneurship Research: Vol. 27: Iss. 6, Article 25.

Shrader, R. and Monllor, J. (2007) "Acquisition as Growth Strategy for New Ventures (Interactive Paper)" Frontiers of Entrepreneurship Research: Vol. 27: Iss. 13, Article 19.

Conference Presentations

Monllor, J., Hall, A., (2016), "The impact of effectuation on the traditional marketing mix", to be presented at the 2016 GRSME Conference, August, San Diego, CA

Monllor, J., Ofstein, L., Gundry, L. (2015), "Team Creativity and the Ideation Process: Drivers of Innovation in Entrepreneurial Firms", presented at the Global Research Symposium on Entrepreneurship, Chicago, IL, August 2015

Monllor, J., Altay, N. (2014) "Discovering opportunities in necessity: An examination of the inverse creative destruction effect" presented at the Global Research Symposium on Entrepreneurship, Santa Cruz, CA, June 2014

Monllor, J., Altay, N. (2013) "An Examination of the Inverse Creative Destruction Effect: Do natural disasters create opportunities for innovation?" presented at the International Council for Small Business World Conference, Ponce, Puerto Rico, June 2013

Monllor, J. (2012) "Do Psychotics Make The Best Entrepreneurs? A Study of Dopamine's Possible Effects on Entrepreneurial Opportunity Recognition" presented at the Global Research Symposium on Entrepreneurship, Marketing and Entrepreneurship Education, Chicago, August 2012

Hansen, D., Monllor, J. (2012) "An Examination of the Inverse Creative Destruction Effect: Do Natural Disasters Create Opportunities for Innovation?" presented at the Global Research Symposium on Entrepreneurship, Marketing and Entrepreneurship Education, Chicago, August 2012

Hansen, D., Monllor, J. (2011) "Opportunity Development: An exploratory study of entrepreneurs using a creativity perspective", presented at the International Research of Marketing and Entrepreneurship, Rio de Janeiro, Brazil.

Hansen, D., Shrader, R., Monllor, J. (2011) “An inventory of conceptual and operational definitions related to entrepreneurial opportunity”, presented at the Academy of Management Annual Conference, San Antonio, Texas.

Basadur, T., Beuk, F., Monllor, J. (2010), “Regulatory fit: How individuals progress through the stages of the creative process”, presented at the Academy of Management Annual Conference, Montreal, Canada.

Hansen, D., Shrader, R., Monllor, J. (2009), “Composite Definitions Of Entrepreneurial Opportunity And Their Operationalizations: Toward A Typology”, presented at the Babson Kauffman Entrepreneurship Research Conference, Wellesley, MA

Shrader, R., Monllor, J. (2009), “Acquisition as Growth Strategy for New Ventures: A Study of Young, High-Growth IPO Firms”, presented at the AMA Winter Conference, Tampa, FL

Shrader, R., Monllor, J. (2008), “Acquisition as Growth Strategy for New Ventures: A Study of Young, High-Growth IPO Firms”, presented at the UIC Research Symposium on Marketing and Entrepreneurship, Stockholm, Sweden

Monllor, J. (2007), “Social Entrepreneurship: A Study on the Source and Discovery of Social Opportunities”, presented at the 2007 International Social Entrepreneurship Research Conference, Copenhagen, Denmark

Hills, G., Minor, D., Eyles, J., Alves, J., Monllor, J. (2007), “Extracurricular Entrepreneurship Pedagogy & Clubs: A Panel Discussion of Best Practices”, presented at the United States Association for Small Business and Entrepreneurship, Orlando, Florida

Luczak, C., Monllor, J., Attaran, S. (2006), “Service Companies: Derived Value Through Increased Innovation from Customer Generated Ideas”, 2006 Allied Academies International Conference, New Orleans, Louisiana

Monllor, J., Luczak, C., Attaran, S. (2006), “Self-service technology encounters: A comparison of customer satisfaction involving failure and recovery between service firms”, 2006 Allied Academies International Conference, New Orleans, Louisiana

Monllor, J., Attaran, S. (2006), “Creativity Model of Opportunity Recognition for Social Entrepreneurship”, 2006 Ethics and Entrepreneurship Conference, Minneapolis, Minnesota

Hills, G., Hultman, C., Hansen, D., Monllor, J. (2005), “The Marketing/Entrepreneurship Interface: Revisited and Future Directions” presented at the Entrepreneurship-Innovation-Marketing Interface Symposium, Karlsruhe, Germany

EDITORIAL ACTIVITIES

2005 – 2008 Research at the Marketing and Entrepreneurship Interface

REVIEWING ACTIVITIES

2009 – present Global Research Symposium on Marketing and Entrepreneurship

2005 – 2008 UIC Research Symposium on Marketing and Entrepreneurship

2007 – present Academy of Management Conference
2007 – present Babson College Entrepreneurship Research Conference

COURSES TAUGHT

At DePaul University

Entrepreneurial Strategy
Business Plan Writing
Creativity and Entrepreneurship
Product Design and Prototyping

At University of Illinois at Chicago

Introduction to Entrepreneurship
Family Business Management
Management Strategy

SPEAKING ENGAGEMENTS/WORKSHOPS

Entrepreneurial Creativity

2016 – Given to French Undergraduate Students visiting Chicago
2013 – Given to visiting Russian managers at DePaul
2011 – Given to High School teachers, members of Network for Teaching
Entrepreneurship

Lean Startup Methodology

2017 – Given at GROW Incubator (Rogers Park Business Alliance)
2016 – Given to faculty and students at Puerto Rico's School of Plastic Arts and Design
2013-2016 – Given to students Pontifical Catholic University of Puerto Rico Architecture
School Students
2012 – Given to students at Pontifical Catholic University of Puerto Rico
2012 – Given to students and faculty at the University of Puerto Rico

Design Thinking

2016 – Given to Professionals visiting Chicago from the Balkans

FACULTY DEVELOPMENT ACTIVITIES

DePaul Teaching and Learning Certificate
Harvard Case Method Teaching Seminar – Part 1
Project Based Learning for 3D Printing

PROFESSIONAL AFFILIATIONS

Academy of Management (AoM)
PhD Project –Management Doctoral Students Association
United States Association for Small Business
International Council for Small Business

SERVICE

2015 – present OWLs Board Member
2014 – present DePaul Teaching Committee Member
2012 – present Journal of Research in Marketing and Entrepreneurship Editorial Advisory
Board Member
2012 – present Center for Innovation Advisory Board Member
2011 – present Coleman Entrepreneurship Center Board Member

2010 - present	DePaul University Collegiate Entrepreneurship Organization Advisor
2013 – 2014	DePaul Outreach Committee Member
2012 – 2013	DePaul Research Committee Member
2012 – 2013	Nuevo Labs Advisory Board Member
2012 - 2013	DePaul Outreach Committee Member
2010 - 2012	Curriculum Committee Member
2009 – 2010	Research Committee Member

PERSONAL HOBBIES

Endurance Sports (Swimming, Cycling, Triathlons, Marathons, Ultra-Marathons), Travel, Social Media, 3D Printing Technology