

# Antonio Lecuna

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## Relevant Educational Background

2012	<b>ESADE Business School</b> PhD in Management Sciences	Barcelona
1999	<b>Boston University</b> Master of Business Administration (MBA)	Boston
1997	<b>Babson College</b> Bachelor of Science in Business (cum laude)	Wellesley

## Refereed and Peer Review Journals

Lecuna, A., Chavez, R. (forthcoming) Entrepreneurship and weak institutions in Latin America.

Journal of Private Enterprise

Lecuna, A. (forthcoming) Subnational Atomization as a factor of increasing corruption in Venezuela.

Revista Iberoamericana de Estudios Municipales

Lecuna, A., Cohen, B., & Chavez, R. (2017) Characteristics of high-growth entrepreneurs in Latin America.

International Entrepreneurship and Management Journal, 13 (1): 141–159

Chavez, R., Yu, W., Jacobs, M., Fynes, B., Wiengarten, F., & Lecuna, A. (2015) Internal lean practices and performance:

The role of technological turbulence. International Journal of Production Economics, 160 (Feb): 157-171

Lecuna, A. (2014) High income inequality as a structural factor in entrepreneurial activity.

Journal of Technology Management & Innovation, 9 (1), pp. 13-26

Lecuna, A. (2013) From Chavismo to a democratic left in Venezuela.

Dissent, 60 (3), pp. 26-28

Lecuna, A. (2012) Corruption and size decentralization.

Journal of Applied Economics, 15 (1), pp. 139-168

## Professional References

### **Boyd Cohen**

EADA Business School Barcelona

Deputy Director of Research

Joint Prof: Universitat de Vic

Email: [bcohen@eada.edu](mailto:bcohen@eada.edu)

### **Roberto Chávez**

Universidad Diego Portales, Santiago

Director, Business Programs

Associate Professor

Email: [roberto.chavez@udp.cl](mailto:roberto.chavez@udp.cl)

### **José Ernesto Amorós**

EGADE Business School, Santa Fe

PhDs National Leader

Associate Research Director

Email: [amoros@itesm.mx](mailto:amoros@itesm.mx)

### **Carlota Estera**

ESEI International Business School

Administration and Marketing Coordinator

Director, Business Development

Email: [carlota.estera@esei.es](mailto:carlota.estera@esei.es)

## Research Pipeline

Latin American Politics and Society (revise & resubmit)  
Regional integration after Chávez

Small Business Economics (revise & resubmit)  
Is high-income inequality the price that has to be paid to foster entrepreneurship? (with Jonathan Levie)

Journal of Management Inquiry (original submission)  
Effectuator entrepreneurial ecosystem: The case of top chefs in Santiago

Latin American Research Review (original submission)  
A basic income guarantees the Venezuelan future (with Michael Munger)

Journal of Small Business and Enterprise Development (original submission)  
Venezuela's necessity-driven entrepreneurs: the best in the world (with Roberto Chávez)

## Teaching Activities

2012 – Present	<b>Universidad del Desarrollo</b> (Profesor Investigador) Economía del Emprendimiento (PhD) · Emprendimiento (MBA) Introducción a la Empresa · Economía Política de América Latina Dirección de Empresa · Las Organizaciones y sus Dilemas	Santiago
2006 – 2011	<b>ESERP Business School</b> (Visiting Lecturer) Political Economy (MBA) · Economic Analysis (MBA) · Financial Decision Making (MBA) International Business · Enterprise Management · Estructuras Económicas Internacionales Economía Política Internacional · Research Methods · Strategic Management	Barcelona
2008 – 2011	<b>ESEI International Business School</b> (Visiting Lecturer) Modern Political Issues · Global Political Economy · Fundamentals of Economics Managerial Economics · Political Economy · Financial Management · Strategy	Barcelona
2007 – 2009	<b>La Salle Business Engineering School</b> (Visiting Lecturer) Public Sector and Welfare Economics (MBA) · Entrepreneurship and Venture Capital International Economics · Financial Analysis Strategy · Venture Investments	Barcelona

## Research Projects

2015 – 2017	<b>Proyectos CORFO para el Mejoramiento del Ecosistema Emprendedor (15PES-44402)</b> Estudio Sobre Estructura y Dinámica de Emprendimiento Social en Chile (Investigador Principal) Budget: US\$75,000	
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## Relevant Professional Experience

2000 – 2002	<b>Merrill Lynch, Pierce, Fenner and Smith Inc.</b> Private Banking Analyst · Reported to Jeff Waxman	Boston
1999 – 2000	<b>Bankers Trust Company</b> Private Banking Assistant · Reported to Carlos Padula	New York

## Conference Proceedings and Congress Contributions

Jan. 10-14, 2018	United States Association for Small Business and Entrepreneurship (23 <sup>st</sup> ) Corruption and bureaucracy in entrepreneurship	Los Angeles
June 01-03, 2017	Creating Healthy Organizations (1 <sup>st</sup> ) Institutional barriers and entrepreneurial activity	Irvine
May 15-18, 2016	Sustainability, Ethics, and Entrepreneurship (9 <sup>th</sup> ) Is high-income inequality the price that has to be paid to foster entrepreneurship?	Denver
Jan. 08-12, 2016	United States Association for Small Business and Entrepreneurship (21 <sup>st</sup> ) Corruption and bureaucracy in entrepreneurship	San Diego
Dec. 03-05, 2015	Iberoamerican Academy Conference (9 <sup>th</sup> ) Governments, want more entrepreneurs? Then get out of the way!	Santiago
June 11-14, 2014	International Council for Small Business (59 <sup>th</sup> ) Entrepreneurs' growth expectations moderated by education & exports	Dublin
Dec. 08-10, 2013	Iberoamerican Academy Conference (8 <sup>th</sup> ) High income inequality as a structural factor in entrepreneurial activity	São Paulo
Julio 07-09, 2011	European Group for Organizational Studies (27 <sup>th</sup> ) Why is flawed decentralisation generating corruption in Venezuela?	Goteborg
Sep. 01-03, 2010	Management in Public Sector Reforms (6 <sup>th</sup> ) Public sector reforms in Venezuela	Copenhagen
May 19-22, 2010	European Academy of Management (10 <sup>th</sup> ) Public performance and decentralization in emerging countries	Rome
May 28-30, 2009	Governing Good and Governing Well (1 <sup>st</sup> ) Chavismo popular movement decentralisation reforms	Amsterdam
Sep. 19-22, 2007	European Group of Public Administration (29 <sup>th</sup> ) Corruption and decentralization of sub-national governments	Madrid
Sep. 06-08, 2007	European Consortium for Political Research (4 <sup>th</sup> ) An empirical study on decentralisation and corruption	Pisa

## Nationwide Newspaper Contributions

Jan. 12, 2017	Las Franquicias Constituyen Buenas Opciones de Trabajo, El Mercurio, Chile (edición especial, p. 1)
Nov. 27, 2016	Emprendimiento Social: Negocio más allá del Negocio, El Mercurio, Chile (p. B-15)
July 03, 2016	Ecosistema Emprendedor: No hay una Receta Única, El Mercurio, Chile (p. B-12)
July 03, 2016	Tres Caminos para Emprender con Éxito, El Mercurio, Chile (p. B-13)
Abril 26, 2016	Feliz Cumpleaños, Venezuela, Diario Concepción, Chile (p. 2)
Dec. 22, 2015	Un Nuevo Amanecer en Venezuela, El Mostrador, Chile
Aug. 25, 2015	Lo que deben saber las Pymes para Importar y Exportar, El Mercurio, Chile (p. B-9)
June 23, 2014	Emprender con Franquicias, El Mercurio, Chile (edición especial, p. 2)
Jun. 15, 2013	Ahorro e Inversión, El Mercurio, Chile (p. B-11)
Dec. 29, 2012	¿Cómo Exportar e Importar?, El Mercurio, Chile (p. B-5)
July 30, 2001	Anarquías en Playas de Porlamar, Sol de Margarita, Venezuela (p. 4)
Jan. 28, 2000	Margarita: La Isla de Los Cruceros, Sol de Margarita, Venezuela (p. 4)
Dec. 23, 1999	Los Verdad: Los Cruceros son de Margarita, Sol de Margarita, Venezuela (p. 12)

## TV Appearances

Dec. 07, 2015	<b>Televisión Nacional de Chile (24 Horas)</b> Venezuelan Parliamentary Election, 2015 <a href="http://map.conectamedia.cl/index.php/clippingNews/view?id=216283&amp;email=4618&amp;fromemail=1">http://map.conectamedia.cl/index.php/clippingNews/view?id=216283&amp;email=4618&amp;fromemail=1</a> (1) <a href="http://map.conectamedia.cl/index.php/clippingNews/view?id=216285&amp;email=4618&amp;fromemail=1">http://map.conectamedia.cl/index.php/clippingNews/view?id=216285&amp;email=4618&amp;fromemail=1</a> (2)	Santiago
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