

# Boyd Cohen, Ph.D.

## Education

- Ph.D. **University of Colorado** 2001. Strategy and Entrepreneurship  
M.A. **University of South Carolina** 1995. International Human Resources  
International Exchange, Copenhagen Business School  
B.S. **Miami University (Ohio)** 1993. Organizational Behavior

## Academic Experience

- Director of Innovation & Associate Professor, **Universidad del Desarrollo** Entrepreneurship, Sustainability & Smart Cities (Chile) April 2013-Present  
Associate Professor & Director of Center for Entrepreneurship, **Universidad de San Andres** (Argentina) April 2012-March 2013  
Adjunct Professor, **University of British Columbia**, Sustainable Entrepreneurship & Climate Capitalism (MBA) Sep 2009-Oct 2011  
Assistant Professor, **Simon Fraser University** (Canada) Entrepreneurship Program Founder June 2006-Aug 2009  
Assistant Professor, **University of Victoria** (Canada) Entrepreneurship, CSR, Strategy Sep 2002-May 2006  
Visiting Professor, **INCAE** (Costa Rica and Nicaragua) Dec 2003-Jan 2005  
Assistant Professor, **Instituto de Empresa** (Spain), Sustainable Entrepreneurship Sep 2001-Aug 2002

## Academic Service

- Academic Advisor, Center for Innovative Cities, ESADE 2014-Current  
Academic Director, Smart Cities Executive Education Program 2013  
Editorial Board, Business Strategy and the Environment 2011-Current  
Ad-hoc Reviewer, Journal of Business Venturing 2012-Current

## Professional Experience

Advisory Board, Smart Cities Council	2013-Current
Co-founder, <b>CO2 IMPACT Social Carbon</b> : Identify and develop carbon reduction projects in developing countries	2009-2012
Co-founder, <b>Visible Strategies</b> : Facilitate and develop interactive sustainability plans for municipalities in the U.S. and Canada	2007-2008
Co-founder, <b>Recollective Green Building Consulting</b>	2006-2007
Change Management Consultant, <b>Accenture</b>	1996-1998

## Selected Academic Publications

- Special Issue Guest Editor (w/ E. Almirall and H. Chesbrough) The City as a Lab: Open Innovation meets the Collaborative Economy, *California Management Review* (FT45; Impact Factor 1.667) *September 2015*
- Municipal Demand-Side Policy Tools and the Strategic Management of Technology Life Cycles, *Forthcoming, Technovation* (Impact Factor 3.177)
- Shared Urban Mobility Business Models: An Agency Perspective (w/ J. Kietzmann), *Forthcoming, Organization & Environment* (Impact Factor 1.209)
- B. Cohen, B. Smith, R. Mitchell. (2008). Toward a sustainable conceptualization of dependent variables in entrepreneurship research, *Business Strategy and the Environment*, 17 (2): 107-119. (Impact Factor 3.236)
- B. Cohen, M.I. Winn, (2007). Market imperfections, opportunity and sustainable entrepreneurship, *Journal of Business Venturing*, 22 (1): 29-49. (FT45; Impact Factor 2.976)
- B. Cohen. (2007). Journal ratings and footprints: a North American perspective of organizations and the natural environment journal quality, *Business Strategy and the Environment*, 16 (1): 64-74. (Impact Factor 3.236)
- B. Cohen. (2006). Sustainable valley entrepreneurial ecosystems, *Business Strategy and the Environment*, 15 (1): 1-14. (Impact Factor 3.236)
- R. Mitchell, & B. Cohen. (2006). Stakeholder theory and the entrepreneurial firm, *Journal of Small Business Strategy*, 17 (1): 1-16.
- B. Cohen & T. Dean (2005). Information Asymmetry and Investor Valuation of IPOs: Top management team legitimacy as a capital market signal (w/ Tom Dean), *Strategic Management Journal*, 26 (7): 683-690. (FT45; Impact Factor 3.367)
- H. Neck, D. Meyer, B. Cohen, & A. Corbett. (2004). An entrepreneurial system view of new venture creation, *Journal of Small Business Management*, 42 (2): 190-208. (Impact Factor 1.333)

## Working Papers & Projects

Towards a Theory of Civic Entrepreneurship (w/ P. Muñoz), Reject and Resubmit under review, *Journal of Business Venturing* (FT45; Impact Factor 2.976)

The LOHAS Build/Buy Matrix for Market Entry into the Conscious Consumer Marketplace, Under Review, *Organization & Environment*, (Impact Factor 1.209)

Operand and Operant Resources in Smart Cities (w/ J. Kietzmann, E. Almirall, J. Wareheim), Preparing for submission to special issue of *MIS Quarterly* (FT45; Impact Factor 4.659)

Civic Entrepreneurs Bridging gaps from Private and Public Good Failures (w/ P. Muñoz), Preparing for submission to special issue of *California Management Review* (FT45; Impact Factor 1.667)

The AMS Institute and Triple Helix Formation: The Case of the Nascent AMS Institute, Preparing for submission to *Technovation* (Impact Factor 3.177)

Transnational Entrepreneurship and its Impact on Host Country Entrepreneurial Ecosystems: An Organizational Ecology Perspective, working paper (w/ J. Amorós & V. Mandakovic)

Smart Cities & Open Innovation (Book) w/ E. Almirall, Springer 2015

## Practitioner-Oriented Research

H. Lovins & B. Cohen. (2011). *Climate Capitalism: Capitalism in the Age of Climate Change*, Farrar, Straus and Giroux.

Smart cities contributor to Fast Company

## Recent Presentations (Since 2009)

- Transnational Entrepreneurship and its Impact on Host Country Entrepreneurial Ecosystems, ICSB, Dublin, June 2014
- Towards a Theory of Civic Entrepreneurship, ICSB, Dublin, June 2014
- Smart Cities, Trinity College Dublin, June 2014
- Urban Sustainability, TEDx, Argentina, Oct 2013
- Smart Cities & Tourism, Vienna Tourism, Oct 2013
- Smart Cities in Latin America, Smart Cities Expo, Bogota, Oct 2013
- Smart Cities, CEPAL, Santiago, Chile, Aug 2013
- Chair, Keynote Speaker, Smart City Event, Amsterdam, May 2013
- Keynote Speaker, Smart City Chile, May 2013
- Keynote Speaker, Citycamp, Santiago, Chile, Jan 2013
- Keynote Speaker, Citycamp Buenos Aires, Sep 2012

- Smart Cities from Barcelona to Buenos Aires, Jan 2013
- Invited Speaker, Smart City Expo, Barcelona, Nov 2012
- Keynote Speaker: Institute for Sustainable Energy, Environment and Economy, Calgary, Alberta Feb. 2012
- Climate Capitalism in the Pacific Northwest, Portland, Oregon (USA) Aug 2011
- Resilient Cities webinar co-hosted with ICLEI President, July 2011
- Climate Capitalism, Vancouver, Canada May 2011 (with Vancouver Mayor Robertson)
- Climate Capitalism in Latin America, Vancouver, Canada April 2011
- Social Entrepreneurship, Social Entrepreneurship and Education Consortium (SEEC), Segovia, Spain, 2009.