

Teemu Kautonen

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1. Personal data

Born 30 June 1976 in Kirkkonummi, Finland

2. Current positions

- 1/2014 – **Professor of Entrepreneurship**
Aalto University, School of Business, Helsinki, Finland
Full Professor (1/2018 –)
Associate Professor (1/2014 – 12/2017)
Head of Department, Department of Management Studies (9/2016-)
Subject Area Coordinator of Entrepreneurship (1/2014-)
Academic Director of the university-wide entrepreneurship platform (1/2018-)
- 1/2018 – 12/2019 **Visiting Professor of Entrepreneurship**
Universidad del Desarrollo, Santiago and Concepción, Chile

3. Education and qualifications

- 10/2001 – 2/2005 **Dr. rer. oec.** (PhD in Economic Science)
Bergische Universität Wuppertal, Germany
Thesis: ‘Trust as a Governance Mechanism in Interfirm Relations: An Embeddedness Perspective’
Supervisors: Professors Lambert T. Koch and Hans Frambach
- 2/1998 – 2/2000 **MSc in Entrepreneurship and Intercultural Communication**
University of Jyväskylä, Finland
- 10/1995 – 4/1998 **BBA in International Business**
Helsinki School of Economics and Business Administration (now Aalto University School of Business), Finland

4. Previous professional appointments

- 10/2012 – 12/2017 **Visiting Professor of Enterprise and Innovation**
Anglia Ruskin University, Lord Ashcroft International Business School, Cambridge, UK.
I spent half a year fulltime in this position in 2013 in the process of moving from Turku University to Aalto University.
- 8/2009 – 5/2013 **Academy Research Fellow**
Academy of Finland and University of Turku, School of Economics, TSE Entre, Finland
- 1/2006 – 7/2009 **Research Professor**
(acting professor from 1 January 2006 to 30 November 2007; full professor from 1 December 2007 to 31 July 2009)
Endowed Chair of Enterprise Development, Growth and Networks
University of Vaasa, Department of Management, Finland
- 8/2005 – 12/2005 **Lecturer**
University of Vaasa, Department of Management, Finland
- 4/2004 – 7/2005 **Lecturer**
University of Newcastle Business School, UK
- 10/2001 – 3/2004 **Researcher** (wissenschaftlicher Mitarbeiter, half-time)
Rhine-Westphalia Institute for Economic Research, Germany
- 7/2002 – 7/2003 **Researcher** (wissenschaftlicher Mitarbeiter, half-time)
Bergische Universität Wuppertal, Germany

5. Academic management

- 1/2018 – **Academic Director of the university-wide Entrepreneurship Platform**
Aalto University School of Business, Finland
Line manager of platform coordinator and chairman of the steering board. Responsible for promoting entrepreneurship in teaching, research and practice for the whole Aalto community including external stakeholders.

- 9/2016 – 1/2019 **Head of Department, Department of Management Studies**
Aalto University School of Business, Finland
 Line manager of three subject coordinators (Organisation and Management, International Business, Organisational Communication) and overall responsibility for a department of 22 professors, 7 professors of practice, 8 lecturers, 15 postdocs, 27 doctoral candidates, and 27 other academic and non-academic staff.
- 1/2014 – 9/2018 **Subject Area Coordinator of Entrepreneurship**
Aalto University School of Business, Finland
 Line manager of 4 assistant professors, 1 professor of practice, 4 postdocs and 4 employed PhD students. Responsible for the entrepreneurship unit's budget and all general unit management matters.
- 1/2014 – 7/2016 **Advisory Board Member**
 Aalto Ventures Program (avp.aalto.fi)
- 6/2014 – 8/2017 **Member of the Doctoral Dissertation Committee**
Aalto University School of Business, Finland
 The committee decides on examiners, approves doctoral theses, and advises on rules and policies concerning doctoral studies in the School.
- 1/2014 – **Chair of Selection Committee**
 Professor (open rank) in Entrepreneurship, Aalto University School of Business, 2018 (Arne Kroeger appointed).
 Lecturer/Senior Lecturer in Entrepreneurship, Aalto University School of Business, 2017 (process terminated without appointment).
 Assistant Professor (tenure track) in Organisation and Management, Aalto University School of Business, 2016 (Alexei Koveshnikov appointed).
 Assistant Professor (tenure track) in Entrepreneurship, Aalto University School of Business, 2014 (Myrto Chliova appointed).
- Member of Selection Committee**
 Professors (open rank) in Marketing, Aalto University School of Business, 2019 (three candidates appointed).

Professor (open rank) in Sustainability in Business, Aalto University School of Business, 2017 (Patrick Shulist appointed).

Professor of Practice in Organisational Communication, Aalto University School of Business, 2014 (Minna Logemann appointed).

6. Teaching

Teaching-related training

- 12/2017 *Case-based Teaching Seminar* (a one-day seminar presented by Rob Austin), Aalto University School of Business, 12 December 2017.
- 4/2012 *Harvard Business School: The Art and Practice of Discussion Leadership I* (a one-day seminar on the Harvard case-teaching method presented by Dorothy A. Leonard), University of Glasgow Business School, 25 April 2012.
- 1/2012 *EDAMBA – ELASM Consortium on Doctoral Supervision & The New Global Research System* (4-day workshop), Grenoble Ecole de Management, 23-26 January 2012.

Management of degree programmes

- 1/2014 – 5/2017 **Director of Doctoral Studies in Entrepreneurship**
Aalto University School of Business, Finland
Responsible for curriculum development and programme management, including selection of doctoral candidates.
- 1/2014 – 7/2016 **Degree Programme Director**
MSc Entrepreneurship and Innovation Management
Aalto University School of Business, Finland
Responsible for curriculum development and programme management including selection of students and liaising with other programme directors within the Business School and in other Aalto Schools where our unit offers service teaching in entrepreneurship.
- 8/2006 – 7/2009 **Degree Programme Director**
MSc Strategic Management of Growth
University of Vaasa, Finland
Responsible for funding acquisition, curriculum development and programme management for a degree programme aimed at mature (working) students.

Subject areas and a list of taught modules

The following list characterises my teaching experience and interests, and presents a list of modules that I have taught so far. Unless otherwise indicated ('part'), I have been the responsible module leader who has taught the whole module. Place, year, language of instruction and level (BSc or MSc) are indicated in parentheses after each module.

Executive education

Market Entry Strategies for Entrepreneurial Business (Aalto University Executive Education EMBA and Universidad del Desarrollo MBA 2018; both programmes fully accredited)

Entrepreneurship and small business

- a. Entrepreneurship und Marktentwicklung (Wuppertal University 2003, German, part, MSc)
- b. Enterprise and Entrepreneurship (Newcastle University, 2004, English, part, MSc)
- c. Business Start-up (Vaasa University 2005, Finnish, BSc)
- d. Dimensions of Entrepreneurship (Vaasa University 2006, Finnish, BSc)
- e. Entrepreneurship and Small Business: A European Perspective (Vaasa University 2008, English, MSc)
- f. Entrepreneurship Theory (Oulu University as Visiting Professor 2008, English, MSc)
- g. Entrepreneurship, Small Business and Their Socio-Economic Context (WU Wien as Visiting Professor 2009, English, part, MSc)
- h. Entrepreneurship and the Entrepreneur (Turku University 2012, English, MSc)
- i. Entrepreneurship as a Field of Science (Aalto University 2014, English, MSc)
- j. Entrepreneurial Behaviour and Competencies (Aalto University 2015, English, MSc)
- k. Market Entry Strategies for Entrepreneurial Business (Aalto University 2016 & 2019, English, MSc)
- l. Entrepreneurship and Innovation Management (Aalto University, 2017-2019, English, BSc)

Strategy and marketing

- a. Marketing (Newcastle University 2005, English, MSc)
- b. Creative and Music Industries (Newcastle University 2005, English, part, MSc)

- c. Strategic Management (Vaasa University 2005, Finnish, part, BSc)
- d. Power and Ethics (Vaasa University 2005, Finnish, MSc)
- e. Organisation Development (Vaasa University 2005, Finnish, BSc)

Research methods

- a. Project and Research Methods (Newcastle University 2004, English, BSc)
- b. Research Methods (Vaasa University 2006-2008, Finnish, MSc)

Modules and seminars aimed at PhD students and postdocs

‘Intermediate statistical analysis for business studies: a practical approach for management scholars’. A series of three two-day workshops combining lectures and exercises with Stata 12 at the University of Vaasa (Finland) from June to December 2012; Anglia Ruskin University (UK) from September to November 2013; and Aalto University September to December 2017.

Various seminars on publishing articles in scholarly journals for PhD students and postdocs in Austria, Chile, Finland and the UK.

Supervision of dissertations

Bachelor

I have supervised five Bachelor dissertations in to completion in English and Finnish.

Master

I have supervised at least 40 Master dissertations to completion in English, Finnish and German.

MBA

I have supervised three MBA dissertations to completion (two of them in an AMBA accredited programme).

PhD supervision

On-going supervisions

First supervisor for Vera Haataja’s thesis ‘Empowerment and entrepreneurship’ (working title). Intended submission for examination in 2019 at Aalto University.

First supervisor for Anne Gustafsson-Pesonen’s thesis ‘Essays on entrepreneurship education’ (working title). Intended submission for examination in 2020 at Aalto University.

Second supervisor for Ranajoy Choudhury’s thesis ‘Impression management in social enterprises’ (working title). Intended submission for examination in 2019 at Aalto University. Joint supervision with Myrto Chliova.

Completed supervisions

First supervisor for Riitta-Liisa Arpiainen's thesis 'Learning risk-taking in enterprise education: An action learning approach' (working title). Intended submission for examination in 2019 at Aalto University.

First supervisor of Aarni Moisala's thesis 'Developing methods to study the emergence of entrepreneurship'. Degree completed in 2018 at Aalto University.

First supervisor for Kirsi Snellman's thesis 'The role of emotion in new venture creation'. Degree completed in 2017 at Aalto University. Joint supervision with Gabriella Cacciotti.

Second supervisor for Virva Salmivaara's thesis 'Legitimation of entrepreneurship as a means for sustainable development'. Degree completed at Aalto University in 2017. Joint supervision with Ewald Kibler.

First supervisor for Vivian Oyemike's thesis 'Investigating trust issues between cloud service providers and their clients'. Degree completed at Anglia Ruskin University in 2017. Joint supervision with Antony Carter, Faculty of Science and Technology, Anglia Ruskin University.

Second supervisor for Steffen Farny's thesis 'Revisiting the nexus of entrepreneurship and sustainability: Towards an affective and interactive framework for the sustainability entrepreneurship journey'. Degree completed at Aalto University in 2016. Joint supervision with Ewald Kibler.

First supervisor for Ewald Kibler's thesis 'New venture creation in different environments: towards a multi-layered institutional approach to entrepreneurship'. Degree completed at the University of Turku in 2012. Joint supervision with Päivi Oinas, Institute of Economic Geography, University of Turku, School of Economics.

External examiner for PhDs and postdoctoral degrees

Heimonen, Jesse 'Growth, profitability and innovation performance of a firm: The enabling role of entrepreneurial orientation', University of Vaasa, Finland, December 2017 (opponent).

Gast, Johanna 'Innovation in family firms: Investigating the role of socioemotional wealth objectives and coopetition in boosting family SMEs' innovativeness', Lappeenranta University of Technology, Finland, June 2017 (opponent).

Stroe, Silvia 'The duality of passion in entrepreneurship', Hanken School of Economics, Finland, June 2017 (external examiner).

Filser, Matthias 'Strategic issues in entrepreneurship and family firm research', Utrecht University, The Netherlands, 2013 (external examiner).

Fink, Matthias 'Beiträge zur Rolle von Kooperation, Vertrauen und "Entrepreneurial Orientation" für das Management von Klein- und Mittelbetrieben' ('Contributions on

the Role of Cooperation, Trust and Entrepreneurial Orientation for the Management of Small and Medium-Sized Enterprises'), *Habilitation* (postdoctoral degree required for a tenured professorship in German speaking countries), Vienna University of Economics and Business (WU Wien), Austria, 2009.

Takanen-Körperich, Pirjo 'Same Education – Different Careers', University of Jyväskylä, Finland, 2008 (external examiner).

7. Research funding

NB: All monetary amounts in the case of collaborative projects refer to the funding that I received for my employer at the time – not to the project budget as a whole for all partners.

As *principal co-investigator* (with Katariina Salmela-Aro and Henri Hakala): **€499,000** from the *Academy of Finland* for the research project 'Taking the leap across the rationale gap: the role of emotions in making the transition to more sustainable materials' (part of the Biofutures 2025 framework programme). The project partners are the University of Jyväskylä, Department of Psychology, and University of Vaasa, Department of Management. The total funding volume of the project is €1.36 million.

As *principal co-investigator* (with Henri Hakala): **€460,000** from *Tekes (the Finnish Funding Agency for Technology and Innovation)* for a work package called 'Design driven enterprises as promoters of the development of a new ecosystem for materials-based business in the Finnish bioeconomy'. The work package is part of a €7 million project on 'Design driven value chains in the world of cellulose'. The project is based on cooperation with the VTT Technical Research Centre of Finland Ltd, University of Vaasa and the Aalto University Schools of Arts and Chemical Engineering. The project timeline is 2015-2018.

As *principal co-investigator* (with Henri Hakala): **€243,500** from *Tekes (the Finnish Funding Agency for Technology and Innovation)*, for the research project entitled 'VIPSE – valuable, intangible and prestigious service experiences'. The project comprised 24 months in the period 2012-2014. The project partner was the University of Vaasa. The total funding volume of the project was €580,000.

As *principal co-investigator* (with Antti Fredriksson): **€40,000** from the *OP-Pohjola Foundation* for a research project on 'Trust in the relationships between banks and SMEs'.

As *principal investigator*: **€500,000** from the *Academy of Finland*, as an Academy Research Fellowship, for a research project on 'Enterprise in sunset career – The characteristics, scope and contributions of 50-plus mature entrepreneurship'. The fellowship covered the period 2009-2014.

As *principal investigator*: **€55,000** commissioned research project (based on a competitive tendering process) for the *Finnish Ministry of Labour* on 'Involuntary self-employment' involving a team of eight researchers from Finland, Germany and the UK. The project was carried out in 2006-2007.

Diverse **personal grants** from private foundations in Finland ranging from **€1,500 to €15,000**.

8. Involvement in the scientific community

Editorships

Consulting Editor: International Small Business Journal (2014-2017)

Editorial review board memberships

Entrepreneurship Theory and Practice (2012-)

International Journal of Entrepreneurial Behaviour & Research (2009-)

International Small Business Journal (2012-2014; 2017-)

Journal of Business Venturing (2018-)

Journal of Trust Research (2009-)

Evaluation of research proposals

Israel Science Foundation (2014)

Vienna University of Economics and Business (WU Wien), Stephan Koren Award for the best doctoral thesis (2011)

Österreichische Nationalbank, Anniversary Fund for the Promotion of Scientific Research and Teaching (2009)

Membership in academic societies

Academy of Management (Entrepreneurship and Research Methods divisions)

First International Network on Trust

Ad hoc refereeing for journals (not including reviews as editorial board member)

Ageing & Society (2015)

Applied Economics (2012, 2017)

Applied Financial Economics (2012)

Baltic Journal of Management (2009, 2010)

Economics Letters (2014)

Electronic Commerce Research (2008)

Entrepreneurship & Regional Development (2012, 2013, 2014)

Entrepreneurship Theory & Practice (2005, 2009, 2010, 2011)

European Urban & Regional Studies (2008, 2010)

International Journal of Bank Marketing (2009)

International Journal of Entrepreneurial Behaviour & Research (2008)

International Journal of Entrepreneurship and Innovation (2009)

International Journal of Human Resource Management (2013)

International Journal of Information Technology and Management (2008)

International Small Business Journal (2009, 2010, 2011)

Journal of Business Research (2011, 2015)

Journal of Business Venturing (2012, 2014, 2015, 2017)
Journal of Management Studies (2016)
Journal of Political Economy (2008)
Journal of Small Business Management (2010, 2011, 2012, 2013, 2014, 2015, 2016)
Regional Studies (2010)
Review of Managerial Studies (2014)
Small Business Economics (2013, 2014, 2015, 2016, 2017, 2018, 2019)
Technological Forecasting and Social Change (2015)
Zeitschrift für KMU und Entrepreneurship (2010)

9. Awards

Researcher of the Year, Aalto University School of Business, 2018
Top Reviewer, Publons Global Peer Review Awards, 2018
Distinguished Reviewer Award, The Entrepreneurship Division of the Academy of Management, 2014
Outstanding Reviewer Award, International Journal of Entrepreneurial Behaviour & Research, 2011

10. Policy consultancy

In addition to the following reports, I have actively participated in related workshops in Berlin, Brussels, Helsinki, Rome and Turin, run by the client organisations.

‘Roundtable on the link between demographic change, decent work and silver entrepreneurship development in Asia and Europe’, for the International Training Centre of the *International Labour Organisation (ILO)* (2017, with Ewald Kibler).

‘The role of self-employment policies in facilitating labour market adjustment for employees in major firm restructurings’ for the Centre for Entrepreneurship, SMEs and Local Development of the *OECD* (2017, with Greg O’Shea and MSc students Lisa Schröder and Roope Nykänen).

‘The grey area between employment and self-employment: implications for official statistics’, for *Eurostat*, to be published in the Statistical Outlook (2017, with Ewald Kibler).

‘Inclusive entrepreneurship in Finland’ for the Centre for Entrepreneurship, SMEs and Local Development of the *OECD* (2016, with Virva Salmivaara and Ewald Kibler).

‘Unemployment and entrepreneurship in Finland’ for the Centre for Entrepreneurship, SMEs and Local Development of the *OECD* and the *Finnish Ministry of Employment and the Economy* (2015, with Virva Salmivaara and Ewald Kibler).

‘Female entrepreneurship in Finland’ for the Centre for Entrepreneurship, SMEs and Local Development of the *OECD* (2014, with Henri Hakala).

‘Senior entrepreneurship’ for the Centre for Entrepreneurship, SMEs and Local Development of the *OECD* (2012).

‘Involuntary self-employment’ for the *Finnish Ministry of Labour* (2007, with Jenni Palmroos, Pekka Vainio, Friederike Welter, Susanne Kolb, Kai Althoff and Simon Down).

‘Entrepreneurship, enterprise policy and the ageing population in the UK’ for the *German Federal Ministry of Economics and Technology* (2006, with Simon Down).