

# TOMÁS SEREY

Coordinator at Instituto de Emprendimiento

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## [EDUCATION]

UNIVERSIDAD DEL DESARROLLO (UDD)

**Master in Education – Innovation in curriculum and educational assesment**

**2014-2015**

UNIVERSIDAD DEL DESARROLLO (UDD)

**Bachelor in Business and Administration**

**2008-2012**

Minor: Political Sciences

Academic Scholarship for University Selection Test (PSU) score.

COLEGIO ALEMÁN DE TEMUCO

**Primary and Secondary Education**

**1996-2007**

## [WORK EXPERIENCE]

UNIVERSIDAD DEL DESARROLLO (UDD)

**Position:** Research coordinator

**2014-present**

- Coordinator of Global Entrepreneurship (GEM) in Chile. GEM is the world's foremost study of entrepreneurship, which involves an international data collection effort. Responsible for the research fieldwork across the country (+10.000 surveys/year), produce the national report, write press notes, and organize the report launch among other events and seminars. In January 2019, the Global Meeting took place in Santiago de Chile, where I was part of the organization comitee. More information: [www.gemconsortium.org](http://www.gemconsortium.org)
- Visiting researcher in Friedrich Schiller University (Germany) in the context of Women Entrepreneurs Training Program (WE). WE is a 4-year research, innovation and staff exchange programme in the Horizon 2020 framework of the European Union. The Project aims to support female entrepreneurs in their early stage through a blended learning program (implemented 2 times before comercial exploitation). Responsible for the develop reading contents, assesments and other complementary learning resources. More information: [womenentrepreneurs.info](http://womenentrepreneurs.info)
- Coordinator of the project Structure and Dynamics of Social Entrepreneurship in Chile. The Project was carried out in partnership with researchers from the University of Leeds and Newcastle in the United Kingdom. Social entrepreneurship refers to organisations with a social purpose that uses market mechanisms to create value and generate social change. Responsible for the execution in terms of resources and goals accomplishment, following the guidelines of the senior researchers from United Kingdom. More information: [isocial.udd.cl/resultados-del-estudio/](http://isocial.udd.cl/resultados-del-estudio/)
- Coordinator of the project International Program for Entrepreneurial Ecosystem in Iberoamerica. The program was focused to +100 professionals of the latinoamerican entrepreneurial ecosystem. Through a blended learning program, the Project aimed to update the framework and competences to foster entrepreneurs. In the presential part participated several entrepreneurship experts from top level universities. Reponsible for the execution in terms of resources and goals accomplishment.
- Teacher assistant in the Entrepreneurship Diploma, oriented to professionals who wanted to improve their entrepreneurship skills and business creation capacities. Responsible for develop materials to be used by educators and students.
- Field expert for the B.A course Organizational Development, using blended learning methodology. The course was implemented three times in the campus from Concepción and Santiago, achieving excellent learning results in the students. Responsible for develop the instructional design in terms of contents, assesments and other complementary learning resources.
- Co-author in several academic publications about Entrepreneurship, women entrepreneurship and social entrepreneurship. Full list in [google scholar profile](#).

HUMAN TALENT CONSULTING

**Position:** Junior consultant

**2013-2015**

- Coordinator in several projects for a family office portfolio (operations in real state and fitness industry). Responsible for the talent recruitment and the market research as required by the 1company's strategy.
- Coordinator of a project for a public school localted in San Miguel, a county of Santiago. Responsible for the research fieldwork, workshops and deliver a school strategy plan.

## [OTHER RELEVANT INFORMATION]

- **LANGUAGES:** Spanish: native | German: medium (Sprachdiplom I) | English: medium (Preliminary English Test, Cambridge).
- **SOFTWARE SKILLS:** SPSS – IBM | Atlas.ti | Office | Moodle platform.
- **CERTIFICATION:** Distance learning facilitator.
- **HOBBIES:** Practice Basketball, trekking and ski | music lover | amateur chef