



Universidad del Desarrollo
Facultad de Economía y Negocios

First Latam Symposium in Business Economics

November 12 - 13 | 2020
(Virtual edition)



Campus Rector Ernesto Silva Bafalluy
UDD Universidad del Desarrollo



Universidad del Desarrollo
ACREDITADA
Noviembre 2016 - Noviembre 2021
- Gestión Institucional
- Docencia de Pregrado
- Vinculación con el medio
INVESTIGACIÓN
AÑOS

About the Symposium

The School of Business and Economics and the Ph.D. program in Business Economics, at the Universidad del Desarrollo (UDD) invite the academic community to participate in the **1st Symposium in Business Economics (virtual edition)**. The first edition of this symposium consists of **two-days of on-line activities focused** on:

- Providing **specialized webinars** with outstanding experts in entrepreneurship, economics and management fields to discuss topics included in the current research agenda, as well as methodological components for designing the study in these topics
- Providing a space for presenting and discussing research in entrepreneurship, economics and management fields through **paper presentations in parallel sessions**, as well as bringing some publication options for the best-presented papers
- Providing **a space for doctoral students** to present/discuss research proposals with outstanding experts and journal editors in entrepreneurship, economics and management fields

The symposium organizers are greatly honoured and grateful by the participation of Professor **Herman Aguinis** [Avram Tucker Distinguished Scholar & Chairperson of the Department of Management at the George Washington University School of Business]

with his keynote speech **“An Ounce of Prevention is Worth a Pound of Cure: How to Design and Conduct High-impact Research”**.

The official **languages of this symposium** will be English and Spanish. If you are interested to participate, please do not forget the key dates:

- **FREE registration closes:**
November 11th, 2020
- **Symposium dates:**
November 12th & 13th, 2020

We are looking forward to receiving your proposal and sharing this event with all of you.

All the best,

Maribel Guerrero & Jean Sepúlveda
School of Economics and Business,
Universidad del Desarrollo, Chile.
Organizers