



Universidad del Desarrollo
Facultad de Economía y Negocios

First Latam Symposium in Business Economics

November 12 - 13 | 2020
(Virtual edition)



Campus Rector Ernesto Silva Bafalluy
UDD Universidad del Desarrollo



Program (Day 1)

8:45 - 9:00 HRS.

INAUGURATION

Dean FEN UDD: Matías Lira
Research Head FEN UDD: Erica Salvaj

MORNING: SPECIALIZED WEBINARS

9:00 - 10:20 HRS.

How To Present Quantitative Analyses In Entrepreneurship And Management Journals?

Teemu Kautonen, Alto University, Finland
Matthias Fink, Johannes Kepler University Linz, Austria

10 MINUTES BREAK

10:30 - 11:50 HRS.

The Challenge Of Findings And Studying "Challenges" In Entrepreneurship Research

Pablo Muñoz,
Liverpool University, UK

From Doing And Presenting (Entrepreneurship) Research, To Journal Fit, R&R, And Acceptance

Dan Lerner,
IE Business School, Spain

Entrepreneurship Dynamics: Lessons From Emergent Economies Perspectives

José Ernesto Amorós,
EGADE Business School,
Mexico

10 MINUTES BREAK

12:00 - 13:00 HRS.

KEYNOTE SPEAKER:

An ounce of prevention is worth a pound of cure: how to design and conduct high-impact research

Herman Aguinis
Avram Tucker Distinguished Scholar & Chairperson
Department of Management
The George Washington University School of Business

AFTERNOON: MEET JOURNAL EDITORS

13:20 – 14:40 HRS.

A Conversation With Journal´s Editors And Associate Editors

José Ernesto Amorós, Journal of the Iberoamerican Academy of Management

Maribel Guerrero, Journal of Technology Transfer

Teemu Kautonen, Entrepreneurship Theory and Practice

Pablo Muñoz, Journal of Business Venturing Insights

José Rojas-Méndez, Multidisciplinary Business Review

10 MINUTES BREAK

14:40 – 15:00 HRS.

CLOSING DAY 1

REGISTRATION