



Universidad del Desarrollo
Facultad de Economía y Negocios

First Latam Symposium in Business Economics

November 12 - 13 | 2020
(Virtual edition)



Campus Rector Ernesto Silva Bafalluy
UDD Universidad del Desarrollo



Universidad del Desarrollo
ACREDITADA
Noviembre 2016 - Noviembre 2021
- Gestión Institucional
- Docencia de Pregrado
- Vinculación con el medio
INVESTIGACIÓN
AÑOS

Program (Day 2)

MORNING: PARALLEL SESSIONS

ENTREPRENEURSHIP 1: Minority Entrepreneurship

- **Ethnic Entrepreneurial Success Factors: Evidence From The Uae** – Suzanna Elmassah (Zayed University), Shereen Bacheer (Zayed University) and Reynold James (Zayed University)
- **Exploring Gender Issues In Funding Social Ventures In America** - Saleh Farazi (Graduate School of Management & Economics Sharif University of Technology), Mohsen Mohaghegh (University of Tehran) and Joanne L. Scillitoe (California State University – Northridge)
- **Female Entrepreneurship In Male-Dominated Industries** - Maria José Ibañez (Universidad del Desarrollo)

MANAGEMENT 1: Looking inside Organizations

- **Situation Awareness: Toward An Explicit Appreciation In The Management Domain**–Scott L. Martin (Zayed University), Richard J. Klimoski (George Mason University), and Vias C. Nicolaides (George Mason University)
- **Who Heal Nursing Professionals? Effects Of Organizational Support Through The Mediating Effects Of Nurses' Self Concept On Commitment And Extra-Role Behavior** - Facundo García Pereyra (Universidad de Buenos Aires & Universitat de Barcelona)
- **Critics Of Metrics On Organizational Inertia: A Quadripartite Model Proposal** - Walter Palomino-Tamayo (ESAN University) and Juan Segundo Timana (ESAN University)

9:00 – 10:30 HRS.

10 MINUTES BREAK

ENTREPRENEURSHIP 2: Entrepreneurship and Sustainable Eco-systems

- **What Motivates Local Communities To Engage In Biodiversity Conservation Activities?** - Susana Rengel (Universidad Andina Simón Bolívar), Raquel Antolín López (University of Almería), Pilar Jerez Gómez (University of Almería) and Jerónimo de Burgos Jiménez (University of Almería)
- **A Blessing Or A Curse: The Role Of Benefit Offerings In A Startup's Early-Stage External Financing** - Yang Xu (U.S. Coast Guard Academy)
- **Ecosistema De Emprendimiento: Conceptualización Desde La Teoría De Los Sistemas Complejos** - Nicolas Fuentes (Universidad del Norte)

MANAGEMENT 2: Managing Digital Workplaces

- **The Robot Revolution: Managerial And Employment Consequences For Firms** - Jay Dixon (Statistics Canada) - Bryan Hong (University of Missouri-Kansas City) and Lynn Wu (The Wharton School, University of Pennsylvania)
- **Work Engagement In A Digital Disruption Era: New Job Demands And Resources** - Jesus E. Juyumayaa (Universidad de Chile) and Juan Pablo Torres (Universidad de Chile)

10:40 – 11:50 HRS.

12:00 – 13:30 HRS.

ENTREPRENEURSHIP 3: Opportunity Confidence and Intentions

- **Opportunity Confidence: A Meta-Framework And Metatheory To Explore Future Research** - Nelson A. Andrade-Valbuena (University of Chile)
- **The Impact Of Perceived Creativity Disposition On Entrepreneurial Intention; Mediating Role Of Attitudes Towards Entrepreneurship And Moderating Role Of Perception Of University Support** - Temoor Anjum (Limkokwing University of Creative Technology), Muhammad Farrukh (Beijing Institute of Technology), Julián Andres Díaz Tautiva (Universidad Del Desarrollo) and Petra Heidler (IMC University of Applied Science Krams)
- **Determinants Of Entrepreneurs' Burnout And Engagement** - Martin Obschonka (Queensland University of Technology), Ignacio Pavez (Universidad del Desarrollo), Teemu Kautonen (Aalto University & Universidad del Desarrollo), Ewald Kibler (Aalto University), Joakim Wincent (Hanken School of Economics) and Katariina Salmela-Aro (University of Helsinki)

INNOVATION 1: Views about innovation

- **University Technology Transfer Offices In The Post-Covid-19 Era** - Jason Jahir Roncancio-Marin (Vrije Universiteit Brussel) and Maribel Guerrero (Newcastle University & Universidad del Desarrollo)
- **Determinants Of The Development Of Frugal Social Innovation: EMPIRICAL APPROACH** - Claudia Yañez (Universidad del Desarrollo)

CLOSING DAY 2

AFTERNOON: DOCTORAL CONSORTIUM

13:30 – 15:00 HRS.

DOCTORAL CONSORTIUM

**REGISTRATION OF
ENTREPRENEURSHIP
SESSIONS**

**REGISTRATION OF
MANAGEMENT AND
INNOVATION SESSIONS**