First Latam Symposium in Business Economics

November 12 - 13 | 2020
(Virtual edition)
MORNING: PARALLEL SESSIONS

ENTREPRENEURSHIP 1: Minority Entrepreneurship

• Ethnic Entrepreneurial Success Factors: Evidence From The Uae – Suzanna Elmassah (Zayed University), Shereen Bacheer (Zayed University) and Reynold James (Zayed University)
• Exploring Gender Issues In Funding Social Ventures In America - Saleh Farazi (Graduate School of Management & Economics Sharif University of Technology), Mohsen Mohaghegh (University of Tehran) and Joanne L. Scillitoe (California State University – Northridge)
• Female Entrepreneurship In Male-Dominated Industries - Maria José Ibáñez (Universidad del Desarrollo)

ENTREPRENEURSHIP 2: Entrepreneurship and Sustainable Eco-systems

• What Motivates Local Communities To Engage In Biodiversity Conservation Activities? - Susana Rengel (Universidad Andina Simón Bolívar), Raquel Antolín López (University of Almería), Pilar Jerez Gómez (University of Almería) and Jerónimo de Burgos Jiménez (University of Almería)
• A Blessing Or A Curse: The Role Of Benefit Offerings In A Startup’s Early-Stage External Financing - Yang Xu (U.S. Coast Guard Academy)

Ecosistema De Emprendimiento: Conceptualización Desde La Teoría De Los Sistemas Complejos - Nicolas Fuentes (Universidad del Norte)

MANAGEMENT 1: Looking inside Organizations

• Situation Awareness: Toward An Explicit Appreciation In The Management Domain–Scott L. Martin (Zayed University), Richard J. Klimoski (George Mason University), and Vias C. Nicolaides (George Mason University)
• Who Heal Nursing Professionals? Effects Of Organizational Support Through The Mediating Effects Of Nurses’ Self Concept On Commitment And Extra-Role Behavior - Facundo García Pereyra (Universidad de Buenos Aires & Universitat de Barcelona)
• Critics Of Metrics On Organizational Inertia: A Quadripartite Model Proposal - Walter Palomino-Tamayo (ESAN University) and Juan Segundo Timana (ESAN University)

MANAGEMENT 2: Managing Digital Workplaces

• The Robot Revolution: Managerial And Employment Consequences For Firms - Jay Dixon (Statistics Canada) - Bryan Hong (University of Missouri-Kansas City) and Lynn Wu (The Wharton School, University of Pennsylvania)
• Work Engagement In A Digital Disruption Era: New Job Demands And Resources - Jesus E. Juyumayaa (Universidad de Chile) and Juan Pablo Torres (Universidad de Chile)
ENTREPRENEURSHIP 3: Opportunity Confidence and Intentions

- Opportunity Confidence: A Meta-Framework And Metatheory To Explore Future Research - Nelson A. Andrade-Valbuena (University of Chile)
- The Impact Of Perceived Creativity Disposition On Entrepreneurial Intention; Mediating Role Of Attitudes Towards Entrepreneurship And Moderating Role Of Perception Of University Support - Temoor Anjum (Limkokwing University of Creative Technology), Muhammad Farrukh (Beijing Institute of Technology), Julián Andres Díaz Tautiva (Universidad Del Desarrollo) and Petra Heidler (IMC University of Applied Science Krems)
- Determinants Of Entrepreneurs’ Burnout And Engagement - Martin Obschonka (Queensland University of Technology), Ignacio Pavez (Universidad del Desarrollo), Teemu Kautonen (Aalto University & Universidad del Desarrollo), Ewald Kibler (Aalto University), Joakim Wincent (Hanken School of Economics) and Katarina Salmela-Aro (University of Helsinki)

INNOVATION 1: Views about innovation

- University Technology Transfer Offices In The Post-Covid-19 Era - Jason Jahir Roncancio-Marín (Vrije Universiteit Brussel) and Maribel Guerrero (Newcastle University & Universidad del Desarrollo)
- Determinants Of The Development Of Frugal Social Innovation: EMPIRICAL APPROACH - Claudia Yañez (Universidad del Desarrollo)

CLOSING DAY 2

AFTERNOON: DOCTORAL CONSORTIUM

DOCTORAL CONSORTIUM

REGISTRATION OF ENTREPRENEURSHIP SESSIONS

REGISTRATION OF MANAGEMENT AND INNOVATION SESSIONS