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 Negocios UDD



DECIDE
DESARROLLA
IMPACTA


Comisión Nacional
de Acreditación
CNA-Chile

UNIVERSIDAD DEL DESARROLLO
ACREDITADA EN TODAS LAS ÁREAS

NIVEL DE EXCELENCIA

Gestión Institucional - Docencia de Pregrado - Docencia
de Postgrado - Vinculación con el Medio - Investigación
Próxima acreditación: 17 de diciembre 2027




Universidad del Desarrollo
Facultad de Economía y Negocios

GLOBAL BUSINESS ADMINISTRATION

4+1

Study four years in Chile and one additional year abroad to earn a Master's degree at one of our prestigious international partner universities.



This is the only bilingual business program in Chile that enables you to graduate with both a professional degree in Ingeniería Comercial and a Master's degree from a top global university.

A HIGHLY SELECTIVE PROGRAM

Admission Scores 2026

Highest PAES score

962.6

Average PAES score

867.5



Vik Murty
professor in Global Business
Administration program

“My experience in the Global Business Administration program is very interesting because students have a unique perspective of technology as a facilitator of globalization. Students who choose GBA are deeply interested in learning through case studies with a strong focus on Europe and other regions of the world. The cases we use are global, and their perspective is far more international than that of many students in Chile”



Magdalena Zabala
4th year GBA student, Grange School,
NEM 6,6

“Studying Global Business Administration at UDD has been a truly enriching experience. I especially value its practical approach, which prepares you to face real-world challenges. I see this today in my internship at Cencosud, in the Seller Experience area of the Paris.cl Marketplace, where I have been able to apply many of the tools I learned in the program. In October, I will begin my Master's in Project Management at Universidad de La Salle in Spain, an opportunity I am very excited about and that motivates me to keep learning and growing”