Babson Build Graduate Students



Unleash the Power of an Entrepreneurial Mindset

Are you ready to grow as an entrepreneurial leader?

Discover Babson Build: The Entrepreneurship Program for University Students, a high-impact academic experience that puts the power of entrepreneurship in your hands. During this one-week residential program, you'll learn from renowned faculty and engaging guest speakers at Babson College, the No. 1 college for entrepreneurship in the United States.

Globalize Your Network.

Spend a week in July meeting innovative graduate students just like you, from universities around the world, in a hands-on, team-oriented environment. Live and learn as you form lasting connections and grow your network with a globally diverse cohort of peers. Examine business challenges and collaborate with fellow participants on a project worthy of "Shark Tank," the famous TV show.

Boston Beckons.

Make your own fun beyond campus, exploring the nearby innovation hubs of Boston and Cambridge, and even New York City, just a four-hour drive south. You'll find something for everyone, from harbor cruises to U.S. history; world-class museums to champion sports teams; shopping and sightseeing to sampling classic American dishes. Or, relax and unwind on campus with a soccer or Frisbee game.

Challenge Yourself.

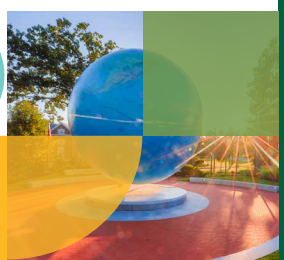
History proves that downturns are fertile grounds for innovation and entrepreneurship. With the make-it-happen mindset you'll gain at Babson, you'll look at the world through an entrepreneurial lens, seeing challenges as opportunities and applying a new problem-solving framework to all aspects of your life.

267 Students **40** Universities **18** Countries

– Babson Build, 2026







Get to Know Babson College

Established in 1919 by accomplished entrepreneur Roger Babson, Babson College is a hub of innovation and entrepreneurship, attracting a global community of the world's brightest undergraduate and graduate students. We develop entrepreneurial leaders, giving students the tools and skills to foster growth and create value in their careers and communities. Nestled in a safe and picturesque New England suburb, Babson College's 370-acre campus is home to 3,000 undergraduate and graduate students, and nearly 1,000 faculty and staff members.

#1 **MBA in Entrepreneurship** for more than 30 years
– U.S. News & World Report

#1 **in Entrepreneurship** Northeast Graduate Programs
– Entrepreneur magazine, The Princeton Review

#2 **Best College** in the United States
– The Wall Street Journal

BABSON COLLEGE
Babson Academy

Innovate and Learn at Babson Build

The Babson Build program is designed to take you inside the new venture creation process. You'll learn the steps for bringing business ideas to life, through classes that blend entrepreneurship with experiential learning. Explore different topics throughout the program, bringing everything together in your final "Shark Tank" pitch. Earn a Babson Build certificate and badge at the end of the program.

Sample Sessions*

Innovation & Creativity: Entrepreneurial Thought and Action®	Entrepreneurship is a way of thinking and acting. Examine how it impacts our behaviors, and learn how entrepreneurs act under increasing levels of uncertainty.
The Entrepreneurial Journey: Start › Scale › Exit	Entrepreneurship is more than just a great idea. Learn how to forecast—and finance—two or three steps ahead in order to smoothly scale, and even exit, an entrepreneurial venture.
Innovation Dynamics and Disruption	See how startups with limited resources are able to disrupt established incumbent firms, and understand the nuances of this phenomenon.
Entrepreneurship Through Acquisition	Entrepreneurship is more than just starting a venture. Understand the global trend of buying existing businesses through search funds and scaling them.
Growing Pains: The Challenging Path to Increase Valuation	Understand the connection between the financial side of growing a venture and the decisions executives make about new ideas and innovations.
Marketing & AI - Guessing vs. Knowing	New tools are helping us understand who buys and why. AI is changing the field of segmentation, targeting, and positioning.
Scaling Up Operations: Building Deep and Distinctive Capabilities	Explore ways to scale an entrepreneurial venture and the benefits of growth, including more innovation, more productivity, and better employee benefits.
"Shark Tank:" Articulating Opportunities to Attract Resources and Funding	Bring together everything you've learned throughout Babson Build. Pitch your opportunity idea to your classmates and professors in a 10-minute demo.

*Session programming is subject to change; actual sessions may vary. Students are expected to be present for all sessions, and course materials include case studies, breakout sessions, videos, group presentations, and lectures. All students must be proficient in both speaking and reading English, as all course materials and lectures are delivered in English.

> *Babson Build brought me out of my shell. It challenged me to think differently, share new ideas, and gain valuable insights from those around me. I was surrounded by inspiring peers whose ideas pushed me to think bigger, and together we learned that innovation comes from collaboration.*

– Tiara Cheathon
Student, Hampton University, Hampton, VA

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